



CHANGE THE WORLD
LOVE YOUR JOB

We're changing the world.
One chip at a time.

Communications or Digital Marketing Intern (m/f) for 2019 – JobID: 20203BR

YOUR TASKS

- Supporting the team in the development of creative communication campaigns either online or through more traditional channels
- Planning, optimization, execution, tracking and recording campaign progress
- Production and adaption of marketing material like online banners, E-Mail and internet content, customer forums and product sheets into various languages
- Design, maintain and update web pages
- Help with Social media contributions and experiments
- Support for SEO and SEM
- Create and develop metrics dashboards and a variety of online media projects

YOUR QUALIFICATIONS

- You should be studying business administration, communications, marketing, management information systems, advertising, public relations, journalism, IT or a related field
- Strong interest in technology and the general ambition to understand and explain technology
- Excellent Microsoft package skills and an analytical mind
- Good English language skills, other languages are an added advantage
- Excellent organization skills and the ability to prioritize and handle multiple tasks
- For Internet Marketing a basic knowledge of HTML, SEO and SEM would be a plus

OUR OFFER

- The possibility to gain new experiences and to implement theoretical knowledge in practical solutions
- Exciting, challenging and creative tasks
- Interesting projects
- An open-minded team and international environment
- An attractive compensation

“Change the world, love your job!” At **Texas Instruments** (TI), you will have the opportunity to **learn and grow** – and create world-changing technology. For more than 80 years, TI has continually reinvented itself by believing in people with endless **curiosity** who refuse to leave the world just how they found it. From developing leading-edge semiconductor technologies and practicing responsible manufacturing, to caring for our employees and communities, **innovating** a better world is in our DNA. Come **discover TI** and why you belong here.

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